



PRESS RELEASE

SonLight Power Names Steve Melink Campaign Chairman **Cincinnati Based Internationally-Recognized Renewable Energy Nonprofit Outreach Firm**

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Kevin Sasson, Executive Director of SonLight Power, Inc. (SLP), is pleased to announce that Steve Melink will serve as Chairman of the First Annual SLP Fundraising Campaign.

Headquartered in Cincinnati, SonLight Power is a nonprofit renewable energy outreach firm recognized for its sustainable impact on communities worldwide. SLP's faith-based mission is to improve the lives of underserved children, families, and communities through the introduction of solar power in areas without access to affordable electricity – empowering others with love and hope.

Melink is founder, owner, and president of Melink Corporation and is committed to the principles of sustainability, and more specifically to energy conservation, energy efficiency and renewable energy. His principles are aligned with SLP's mission.

"Because solar power operates on a free fuel source, requires no maintenance, and is non-polluting, it is sustainable and better represents God's light to us," said Melink.

Melink also said of SonLight Power:

"Founded by Allen Rainey in 2002, this small but mighty organization has helped bring the power of the Son and the sun to thousands of people around the world. Kevin Sasson is the Executive Director of SonLight Power and is someone whom I greatly respect and admire for his passion and commitment to continuing and expanding this good work. That is why I personally and professionally support their cause."

SonLight Power's immediate and lasting impact in regions without a reliable supply of electricity removes education barriers, improves the quality of medical care, and makes everyday life less challenging for people in these areas. In the developing countries served by SLP, nearly 80 percent of the people have no access to electricity.



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SonLight Power's impact has not gone unnoticed. In January, the late Chuck Colson provided an unsolicited endorsement of SLP on his nationally syndicated radio program, during which he praised SLP for effective stewardship of solar power for the greater good.

Last year, Procter & Gamble awarded SonLight Power a major grant from The P&G Fund of the Greater Cincinnati Foundation to make an immediate and sustained impact for over 30,000 lives throughout six indigenous villages in rural Mexico. With those funds, SonLight Power launched a sustainable outreach program designed to leverage collaborative impact from in-country partners and academia. SLP successfully trained and equipped partners to install their own solar power systems.

This good news brings with it an increased need for funding. The goal of the 2012 Campaign is to raise at least \$100,000, which will be used for supplies and operational support to install solar power in underserved areas around the world. Funds will also sponsor volunteers to travel to these remote locations and not only install solar panels, but also take the opportunity to spiritually enrich countless lives while providing in-country solar training to foster sustainability.

SonLight Power is grateful to Melink for his support of the First Annual SLP Fundraising Campaign.

SonLight Power

SonLight Power, Inc. (SLP), a 501(c)(3) nonprofit organization, improves the lives of children, families, and communities worldwide through sustainable solar-powered solutions that broaden access to educational opportunities, wellness, economic development, skills training, and emergency preparedness – empowering others with faith, love, and a renewed sense of hope. Established in 2002, SLP's impact has focused on schools, medical clinics, orphanages, water wells, and churches in Latin America (Haiti, Honduras, Ecuador, Guatemala, Mexico) and Africa (Ethiopia, Kenya). More information at www.SonLightPower.org.

Melink Corporation

Melink Corporation is a provider of energy efficiency and renewable energy solutions for commercial and institutional building industries. The company offers HVAC and building commissioning, commercial kitchen ventilation and solar PV solutions. Clients include Fortune 1000 companies in the restaurant, retail, hotel/lodging industries as well as government and education. Melink's corporate office is LEED Platinum EB and net-zero energy. More information at www.MelinkCorp.com.

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Images of collaboration between SonLight Power and Melink Corporation:



Note: Caption and higher resolution photo available upon request for publication purposes.



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